

VISIONS FOR EUROPE

MEDIA DATA 2022



EUTECH



VISIONS F O R EUROPE

Visions for Europe is the Membership Magazine for the EU Tech Chamber and the European Senate of Economy and Technology as well a mouthpiece for the Mustard Seed Partnership. It is also provided to Decision Makers in the field of politics, economy, science and philanthropy.



COVER STORIES

WITH GREAT TECHNOLOGY COMES GREAT RESPONSIBILITY – TECHNOLOGY OBLIGES!

In our “Cover Stories” the Chairman of the **EU Tech Chamber** as well as selected European Thinkers are writing about how Technology can make a positive impact and how we can reach our goals to improve the **Competitiveness, Sustainability and Growth** for European Tech companies.



INTERNATIONAL MARKETS GROWTH

ACCESS OPPORTUNITIES IN EMERGING MARKETS AROUND THE WORLD

“**Technology obliges**” is a philosophy in which the authors of this magazine believe in! Therefore **Visions for Europe** strengthens the importance for European Tech Companies in order to **build bridges to emerging markets**. The **EU Tech Chamber** is the **gateway** for all the companies seeking global development and innovation.



EUROPEAN MARKETS GROWTH

ACCESS OPPORTUNITIES IN EUROPE’S OLD AND NEW MARKETS

The **EU Tech Chamber** is determined to create the perfect European market **integration infrastructure** by **growing** and seizing opportunities, to accelerate **innovation** and **sustainable growth**.



SUSTAINABILITY

REACHING THE SDGS AROUND THE GLOBE THROUGH EUROPEAN TECHNOLOGY

The **EU Tech Chamber** firmly believes that **technology** is the only way to reach the United Nations Sustainable Development Goals (**SDGs**) and aims at **applying technological innovation for altruism**.



COMPETITIVENESS

STRENGTHEN EUROPEAN TECHNOLOGIES & PROMOTE EUROPEAN VALUES

The **EU Tech Chamber** believes that a strong Europe is necessary to protect European values in today’s ever-changing world. To reach this goal, the EU Tech chamber has created several Technology Councils in the three major areas of Life Science, Urban Tech and Industry 4.0, which are the DNA of the Chamber.



ACTIVITIES

WE HOST OVER 200 EVENTS AND 650 WORKING-GROUP MEETINGS YEARLY.

Since the **Covid-19** pandemic acted as a **catalyst** for **Digital Transformation**, the **EU Tech Chamber** hosts **Daily Digital Events** with top-notch experts discussing upcoming Trends, Challenges and Opportunities for Europe. More than **100 Participants** each from different Tech Fields, take part in the **EU Tech Digital Panels**.

VISION FOR EUROPE ADVERTISEMENT RATES 2022


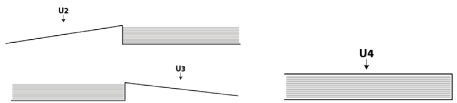




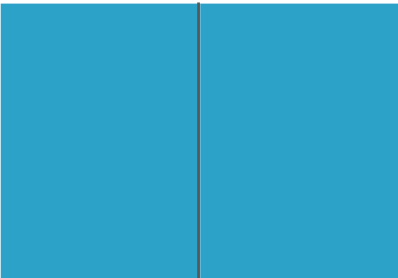
MAGAZINE FORMAT

DIN A4 in mm + 3mm space

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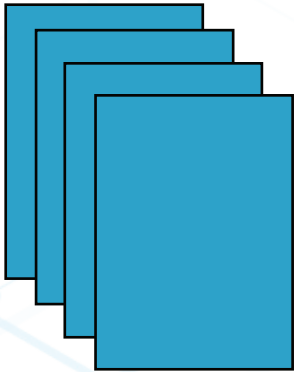
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All prices are without 19% VAT.

		1/1 page					
		INSIDE	U2 / U3	U4			
	Standard	EUR 2,600 -	EUR 4,900 -	EUR 6,390 -			
	Advocates of EU Tech & EU Senate (-20%)	EUR 2,080 -	EUR 3,920 -	EUR 5,110 -			
Size: 210 mm x 297 mm + 3 mm space							
		1/2 page - portrait		1/2 page - landscape			
	Standard	EUR 1,575 -			Standard	EUR 1,575 -	
	Advocates of EU Tech & EU Senate (-20%)	EUR 1,260 -			Advocates of EU Tech & EU Senate (-20%)	EUR 1,260 -	
Size: 105 mm x 297 mm + 3 mm space				Size: 210 mm x 128,5 mm + 3 mm space			
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	Advocates of EU Tech & EU Senate (-20%)	EUR 3,920 -					
Size: 420 mm x 99 mm + 3 mm space and double space in the fold							

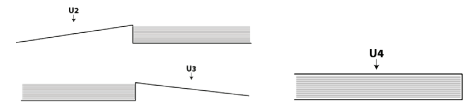
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SPECIAL BUNDLE RATES FOR 4 EDITIONS



FOR THE NEXT 4 EDITIONS: 1/1 PAGE EACH

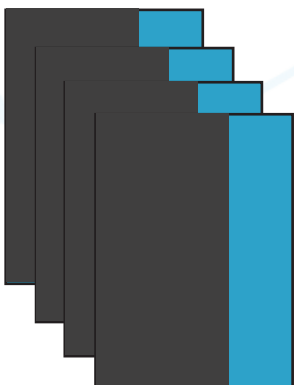
	INSIDE	U2 / U3	U4
Standard	EUR 9,310 -	EUR 14,060 -	EUR 21,100 -
Advocates of EU Tech & EU Senate (-20%)	EUR 7,450 -	EUR 11,250 -	EUR 16,880 -
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FOR THE NEXT 4 EDITIONS: 1/2 PAGE EACH

Standard	EUR 5,300 -
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